

## **CUSTOMER PROFILE**

# **Industry: Non-Profit**

#### **Celebree Holdings**



Celebree School is a Maryland based company which has been in business since 1994, and carries a portfolio of 26 corporate schools throughout Maryland and Delaware, as well as 50+ franchise locations across the US. As a company, we are on a mission to elevate the level of early childhood education through a unique offering of brand, curriculum, talent and experience; all carefully woven into the fabric of the communities we serve.

HQ: Nottingham, MD Founded: 1994 Employees: 412

**Existing ERP:** Microsoft GO

Other systems: FranConnect, CCH Woelters Keuler, Ramp, Excel, Paycom, First

National & Cornerstone Bank, Procare & Daycare Works

Customer Challenges: Consolidated reporting, budgeting manual process, lack of

controls, manual AR Invoicing

**Deal Competitors:** Intacct, Microsoft Dynamics

Why we Won: Major winning theme was NSPB and ability to scale on NetSuite - client is in growth mode and wanted a system they could scale with.

**Caravel teams:** 

Kelly Gonyea, Caila Cohen

#### **NetSuite Implementation**

NetSuite: Non-Profit

Methodology: SuiteSuccess + Optimization

**Modules:** Financials, Record to Report, Order to Cash, Procure to Pay, Grant

Management, Multi-Entity, NSPB, Standard Rev Mgmt

Interfaces: Banking, Ramp, Payroll

**Approach:** Celebree will deploy NetSuite in a multi-phase approach, with core functionality going live in month 4, and deploying NSPB as a 1.5 implementation phase

with a staggered go-live.

### NetSuite sales team:

Jacqueline Shandler Chris Bovi