

## **Customer PROFILE**

# RepeatMD



RepeatMD helps Aesthetic & Wellness practices grow their businesses through its innovative platform that automates revenue generation. Powered by the company's industry-tailored MedCommerce Engine, RepeatMD continuously fosters loyalty, and promotes premium treatments for expanding practices. Its features include robust e-commerce solutions, mobile rewards, memberships, customized marketing campaigns, and a comprehensive digital treatment catalog. With RepeatMD, practice owners can stop manually chasing outbound revenue opportunities and effortlessly grow their businesses through Inbound Revenue. The mobile app allows providers to reward patients for visiting, educate patients, earn referrals, finance treatments, and manage the retention of patients.

## **Demographics**

**INDUSTRY** Healthcare

**HEADQUARTERS** Houston, TX

**FOUNDED 2021** 

**EMPLOYEES** 125

**EXISTING ERP QuickBooks** 

**OTHER SYSTEMS** Salesforce, Bill, Expensify, Justworks, Stripe

#### **Sales Teams**

**NETSUITE** Alex Broskovetz, Peter Ruppenthal

**CARAVEL** Caila Cohen, Corey Ruane

### **NetSuite Solution**

**NETSUITE** Software Standard

MODULES Financials, Order to Cash, AP

**INTERFACES** Banking, Salesforce, Expensify

## **Implementation**

**TIMELINE** 4 months

**METHODOLOGY** SuiteSuccess + Optimization

APPROACH RepeatMD will Deploy NetSuite in a single phase, with core functionality going live in 4 months and integrating to various 3rd party systems. Concurrently, RepeatMD will implement Salesforce CPQ and integrate with NetSuite.







