

Customer PROFILE

Longhorn Investments



Longhorn III Investments, LLC is a direct private lender offering short term acquisition and renovation capital to real estate investors for both residential and commercial assets. We operate in major metropolitan areas throughout Texas, Missouri, Indiana, Tennessee, Alabama, and North Carolina. They have funded over 1600 loans since inception. Their complimentary businesses include a title company and real estate law practice operating out of its corporate office. Our wealth of experience puts us in the unique position of being able to help investors through all aspects of each transaction.

Demographics

INDUSTRY Financial Services

HEADQUARTERS Dallas, TX

FOUNDED 2007

EMPLOYEES 55

EXISTING ERP QuickBooks

OTHER SYSTEMS Pipedrive, The Mortgage Office, Concur, Excel, ADP Run, Veritex, AppFolio

Sales Teams

NETSUITE Daniel Reardon, Doug Lloyd

CARAVEL Kelly Gonyea, Naveen Inampudi

NetSuite Solution

NETSUITE Financials First Standard

MODULES Financials, Record to Report, Procure to Pay, Order to cash, NCI SuiteBundle, Shared Vendor Bills

INTERFACES Banking, AMEX, ADP Run, Concur, Pipedrive, AppFolio, The Mortgage Office

Implementation

TIMELINE 3 months

METHODOLOGY SuiteSuccess + Optimization

APPROACH Longhorn Investments will deploy NetSuite in a single phase with core financial functionality going live in 3 months and integrating with various 3rd party systems in the initial phase.







