

Customer PROFILE

Miramax Film NY, LLC



MIRAMAX is a global film and television studio best known for its award-winning, original films. Led by Chief Executive Officer Jonathan Glickman, Miramax is one of the most active and robust independent film and television studios. Miramax films have received 278 Academy Award® nominations and 68 Oscars®, including four Best Picture awards.

Demographics

INDUSTRY Other

HEADQUARTERS Los Angeles, CA

FOUNDED 1979

EMPLOYEES 60

EXISTING ERP SAP ECC6

OTHER SYSTEMS Esker, Excel, FilmTrack, ADP, Certify, Homegrown systems

Sales Teams

NETSUITE Bennett Rehmert, Danielle Falconer

CARAVEL David Tillotson, Erica Kyriakides, Jake Waters, Scott Curry

NetSuite Solution

NETSUITE SuiteSuccess Financials First Standard

MODULES Suite Success Financials First, OneWorld, Record to Report, Procure to Pay, Project to Cash, NSPB

INTERFACES Banking, Credit Card, ADP, Esker Certify FilmTrack STAN PARK

Implementation

TIMELINE 8 months

METHODOLOGY SuiteSuccess + Optimization

APPROACH Miramax will deploy NetSuite in a single phase with core financial & FP&A functionality going live in under 8 months, integrating to various 3rd party systems in phase one.







