

Customer PROFILE

Loanstar Technologies



LoanStar works with lenders to diversify their consumer loan origination strategies and to enable them with responsible rates to compete with higher interest rate loans and credit cards. Loanstar provides program consulting, market leading software, and merchant aggregation, helping lenders of every size leverage the power of their local brand. At LoanStar, they have developed the MerchantLinQ platform that enables lenders of all sizes to deploy instant point-of-sale finance through their local merchants.

Demographics

INDUSTRY Fin-Tech

HEADQUARTERS Swarthmore, PA

FOUNDED 2015

EMPLOYEES 50

EXISTING ERP QuickBooks

OTHER SYSTEMS Copper, Expensify, Excel, Gusto

Sales Teams

NETSUITE Sara King

CARAVEL Frank Herr, Jake Waters

NetSuite Solution

NETSUITE SuiteSuccess Financials First STD

MODULES Financials, Record to Report, Procure to Pay, Order to Cash

INTERFACES Banking, Expensify, SquareWorks, MerchantLing

Implementation

TIMELINE 3 months

METHODOLOGY SuiteSuccess

APPROACH Loanstar Technologies LLC will deploy NetSuite in a single phase with core functionality going live in month three.







